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AQUASERMO[®]
FLUID IMAGE TECHNOLOGY

aquasermo

talking
water

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BRANDING THAT HOLDS WATER

How often do you find an innovative new branding concept that has the power to stop people in their tracks? That's what Aquasermo does, time after time.

Millions of tiny illuminated droplets cascade to the ground forming an image in mid-air - a name, a logo, a message,

even a picture. People stop and stare in amazement. They are looking at a solid image - but it is made out of water. The effect is magical. They are transfixed. They cannot take their eyes off it!

Aquasermo is brought to you by Norgren, the global leader in motion and fluid control

technology. By using high-performance miniature solenoid valves, Aquasermo achieves precision control of droplet size and flow, producing a crisp image within a falling wall of water.

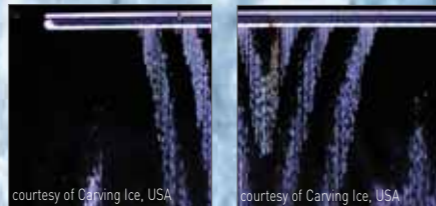
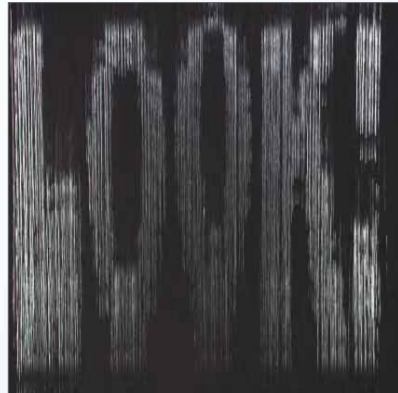
A large, artistic photograph of water with bubbles and a reflection of the word 'aquasermo'. The water is clear and blue, with many small bubbles rising from the bottom. The word 'aquasermo' is written in a large, white, sans-serif font across the middle of the image. The background is a dark, reflective surface that shows a clear reflection of the word and the bubbles above it. The overall effect is one of a solid image made of water.

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CREATIVITY ONLY LIMITED BY IMAGINATION

Aquasermo draws crowds and creates instant captive audiences wherever it is used - making it ideal for exhibitions, shopping malls, reception areas, conferences, and countless other entertainment and leisure uses. Easy to install and use, it is perfect for making instant impact and bringing branding to life in a truly unique way. Aquasermo can be customised to create stunning displays of light and water, with any image desired.

- » Combinations of lighting and water pigmentations
- » Create your own droplet pattern using bitmap software
- » Create special effects using interactive displays
- » Change your pattern at the flick of a switch
- » Draw on a library of existing patterns
- » Displays can be portable or permanent
- » Available as a standalone self-contained unit
- » Supplied as modules for incorporating into customised applications



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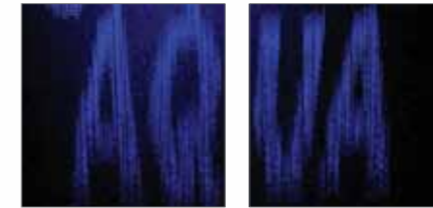
AQUASERMO... WHAT IS IT?

- » Design is modular and scalable
- » Self-contained feature using low power electronics & fresh water, resulting in safe human interface
- » Standard lighting options are available
- » Display effects from 1 metre to more than 10 metres in width
- » Working heights from 2 metres
- » Optimal viewing distances of 3 to 150 metres
- » Low maintenance
- » Anti bacterial solution added to water as extra safety precaution in order to prevent Legionella or other fungal agent from growing

TECHNICAL REQUIREMENTS

- » Mains power supply
- » Display footprint: working width plus 1 metre
- » Height minimum: 2.2 metres
- » Permanent displays benefit from convenient access to water supply

Visit www.norgren.com for more information and request a DVD



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